

# QUICKCONNECT WIDGET

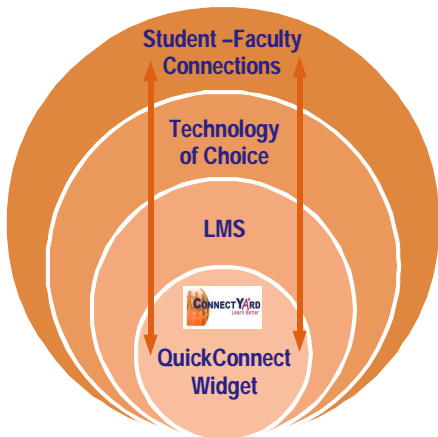
## MAKES YOUR LMS SOCIAL, INTERACTIVE AND ENGAGING

### WHY USE THE QUICKCONNECT WIDGET?

The QuickConnect Widget integrates Facebook, Twitter, text messaging and email into a single communication thread within popular learning management system (LMS) solutions, including Blackboard, Desire2Learn, Moodle, Sakai and others. QuickConnect is a widget, or HTML badge, that can be easily added by instructors to courses on their LMS. The new feature allows students and instructors to communicate on their time and with their preferred media; thereby making learning possible anytime and anywhere.

### HOW DOES THE QUICKCONNECT WIDGET WORK?

Students post their comments and questions on lecture, homework, etc. through the QuickConnect Widget. Those messages are then delivered to other class members via their favorite social networking site, mobile phone or email. Both students and instructors have the option of replying to posts via Facebook, Twitter, text message or email. All responses are then added to the discussion thread within the course for other students and instructors to view and respond to. Threaded discussions can be forwarded to other classes and groups to expand the conversation and stored in a searchable knowledgebase for the benefit of future students.



*Engage students on-line, including Facebook, Text Message, ConnectYard and Email*



One of the key benefits of QuickConnect is leveraging the communication technology of choice, including Facebook, Twitter and text messaging to communicate without the need for “friending” and “texting” students directly – so there are no privacy concerns. Instructors are not required to join any social network; they can respond to queries directly via email, while allowing students to participate in the conversation using their preferred mode of communication. Since QuickConnect supports asynchronous messaging, students can post queries and replies when they are studying after hours and instructors can respond during normal business hours.

### HOW IS THE QUICKCONNECT WIDGET IMPLEMENTED?

Implementing the QuickConnect Widget is a simple “cut & paste” process. The QuickConnect widget, or HTML badge, can be easily added to courses on your specific LMS by following an easy set of step-by-step instructions. Our Widget improves the educational experience by extending the learning environment and reach of your LMS to engage students where they live and socialize - online.

### Benefits for Students & Faculty

- Provides additional academic support for specific courses through asynchronous and peer learning by making your LMS more social, interactive and engaging.
- Allows students and instructors to communicate on their time and with their preferred media.
- Strengthens and promotes academic discussions in a course by making it easier for students to reach faculty and each other from within your LMS.
- Leverages the communication technology of choice, including Facebook, Twitter, text messaging and email to communicate without the need for “friending” and “texting” students directly

facebook

twitter

